

Botanical Name: Iresine herbstii

Common Name: Bloodleaf

Type of Plant: dicot; perennial Family Amaranthaceae

Habit of Growth:

Overall Shape Upright fleshy plant with thick stems and brightly colored leaves with very strong venation; colors of leaves vary from red to green, bronze purple or yellow

Height to 3 ft Spread to 3 ft. Growth Rate moderate

Environment:

Exposure in/outdoors full sun outdoors, bright light indoors

Soil tolerates most any soil with good drainage

Hardiness Tender: zones 22 - 24

Morphology:

Leaves broadly ovate leaves to 5" long and featuring very strong vein pattern; frequently notched at leaf tips, colors vary widely

Flowers inconspicuous small flowers arranged in tight panicles; usually removed

Fruit small capsules

Propagation: easily grown from stem cuttings

Usage: most often used as an annual or as a houseplant; good in mass plantings in tropical areas, sometimes as a replacement for coleus; can also be grown as a houseplant in warm, humid areas in the house

Landscape Care:

Watering like regular watering; not drought tolerant

Fertilizing slow-release fertilizer when planted

Pruning pinch regularly to promote bushier growth

Pests/Diseases none significant

Other \_\_\_\_\_

Origin: tropical regions of Brazil