

Botanical Name: Echinacea purpurea

Common Name: Purple cone flower

Type of Plant: dicot: perennial Family Asteraceae

Habit of Growth:

Overall Shape upright, stiff, coarse-textured plant with large, showy
purple flowers at branch tips

Height to 4 ft. Spread to 5 ft. Growth Rate rapid

Environment:

Exposure outdoors full sun to partial shade

Soil prefers a well-drained loamy soil

Hardiness hardy; all zones

Morphology:

Leaves lower leaves ovate to broadly lanceolate, coarsely toothed,
long-petioled; leaves near flowers are narrower, nearly entire, sessile

Flowers large purple to lavender head to 4" across - large rounded
spring through late summer

Fruit achenes in rounded clusters; for a large mass

Propagation: seed, division

Usage: a large perennials, best used with other large-scale plants;
useful for color display towards the background of borders or large flower
gardens

Landscape Care:

Watering average water; tolerates drought when established

Fertilizing balanced in early spring

Pruning head back, divide in fall

Pests/Diseases Japanese beetles

Other

Origin: Central North America