

Botanical Name: Tibouchina urvilleana

Common Name: Princess flower

Type of Plant: dicot; shrub Character evergreen

Habit of Growth:

Overall Shape rangy, loosely constructed shrub with an open spreading
and somewhat rounded habit; requires frequent pruning to maintain a dense
canopy

Height 5' - 18' Spread equal Growth Rate rapid

Environment:

Exposure outdoors full sun to partial shade; protect from hot, dry winds

Soil best in somewhat acid, well-draining soil

Hardiness tender (zones 14, 15 sheltered, 16, 17, 21-24)

Morphology:

Leaves ovate or oblong-ovate, 2" - 4" long, 1" - 1-1/2" wide,
serrulate, 5-nerved, setose above, pilose beneath, often edged red

Flowers brilliant royal purple, 3" wide flowers in clusters at
ends of branches, intermittently May - January

Fruit capsule, 1/2" across

Propagation: stem cuttings any time

Usage: excellent greenhouse plant anywhere; grown for flower
display and foliage

Landscape Care:

Watering average water

Fertilizing after spring pruning and lightly after each bloom cycle

Pruning heavy prune early spring; light prune after each bloom to
minimize legginess; pinch tips of young plants to encourage bushiness

Pests/Diseases geranium (tobacco) budworm

Special Conditions protect from strong winds

Origin: Brazil Family: Melastomataceae