

Botanical Name: Lantana camara 'Goldrush'

Common Name: Goldrush lantana

Type of Plant: dicot; shrub Character evergreen

Habit of Growth:

Overall Shape erect, densely branched, forms a full, rounded canopy -
becomes rangy and open if unpruned - stems somewhat prickly

Height 2' - 4' Spread 4' - 8' Growth Rate rapid

Environment:

Exposure outdoors full sun

Soil well draining preferred, tolerates most

Hardiness some frost (zones 12-24); best in warm locations

Morphology:

Leaves pinnate, opposite, ovate, dentate-crenate, 1-2" long,
rough, glandular (rugose), aromatic

Flowers yellow, narrowly funnel-shaped, 1/2" long, in terminal and
axillary heads, 1-2" across, bloom nearly year-round

Fruit small black drupe, 1/8" diameter

Propagation: semi-hardwood cuttings

Usage: an excellent filler or hedge material that blooms virtually
all year - good for informal groupings or formal style landscapes

Landscape Care:

Watering prefers occasional deep soak, tolerates regular

Fertilizing little required after planting

Pruning head back strongly in early spring to prevent woodiness -
can be sheared lightly to control size and shape

Pests/Diseases relatively free

Special Conditions

Origin: Central America Family: Verbenaceae